



Kalamazoo Area Runners Board Meeting

January, 2010

Attendees: Bonnie Sexton, Cristi DeDoes, Julie Wojtaszek, Darrell Harden, Phil Goodwin, Brian Abbott, Scott Taylor, Chris Crowell, Michelle Fakler

Absent: Giti Henrie

Meeting Time : 6:36

Time	Agenda Item	Discussion	Follow-up Items
	Open Items	•	•
(10 Min)	Strategic Planning PCR – Updates and Assignment of Objective Due Dates (Bonnie)	<ul style="list-style-type: none"> • Spreadsheet updated with dates of completion of items or targeted date of completion. • 5k/10k training programs are being developed by Bonnie and Scott; Adding Half and Full Schedules 	•
(5 Min) 7:12	Vote on Correction to Sponsor Solicitation Policy 5.2 (Bonnie)	<ul style="list-style-type: none"> • The board approved the changes listed on the document. 	•
(10 Min) 7:13	Annual Report Update (All)	<ul style="list-style-type: none"> • Discussion about report length. • A table listing all of the events with general information. • Plus and minus points were discussed concerning narratives in the report. • Racing summary, training summary, and charts. • 16 page format was approved 	<ul style="list-style-type: none"> • Targeting 4 pages for race and program summaries, Bonnie will work on draft to fit in 4 pages • Brian will email is draft of a table of contents.
	NEW BUSINESS	•	•



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(30 Min) 7:45	Budget Approval (Cristi, All)	<ul style="list-style-type: none"> • • Budget provided by Cristi for 2010 was approved. 	<ul style="list-style-type: none"> •
(10 Min) 7:33	Kalamazoo Marathon (Chris Crowell)	<ul style="list-style-type: none"> • Projected to be run along with Borgess Run. • Will be called the Kalamazoo Marathon. • It is projected for 2011. The last weekend of April. • A partnership between Gazelle, Borgess Run, KAR is what is being requested. Sponsorship would be both in money and time donations. • Borgess Run for the Health of It Weekend. • 	<ul style="list-style-type: none"> •
(20 Min) 7:54	2012 RRCA National Convention Bid (Bonnie)	<ul style="list-style-type: none"> • Bid is due Jan. 15, 2010. • The date for Borgess weekend is not set for 2012, we could give them a range as to when the event will occur. • Michelle will help with Discover Kalamazoo's involvement. • Chris is willing to help cover our debt in the event up to \$5,000. • Typically the event is profitable to the hosting club. It gives exposure to the club and events. • There has not been time to check with other clubs that has been involved. 	<ul style="list-style-type: none"> • Michelle can get sponsorship charts. • We need to get more information as to expense. • Bonnie will try to get information from previous club sponsors of the event.



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		<ul style="list-style-type: none"> • What was the relationship between the RRCA and the host club? 	
(5 Min)	Annual Banquet Update (Giti)	<ul style="list-style-type: none"> • Giti absent, not discussed 	<ul style="list-style-type: none"> •
(5 Min) 6:50	Membership Size (Julie)	<ul style="list-style-type: none"> • Julie asks as to whether we are interested in capping our membership? • Julie has been tracking several factors concerning membership trends. • Growth could be controlled by increasing the cost of a membership. • Has the volunteer base increased as the membership has grown. Bonnie says that volunteer numbers have been consistently 20%. • 	<ul style="list-style-type: none"> • Revisit again next month after more thought and data is shared. • 15 minutes needed for next meeting.
(5 Min) 7:00	Programming Evaluation (Julie)	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • Julie will send out a template concerning director's view of our programs.
(10 Min)	Discussion on Charitable Relationships & Solicitation Policy (All)	<ul style="list-style-type: none"> • Not discussed 	<ul style="list-style-type: none"> • Add to Agenda for 2/1/2010 Meeting
(5 min) 7:02	Mlive blog	<ul style="list-style-type: none"> • Brian has gotten someone to write a blog. • Hanna Norton participates in the Beyond program and will writing of her training. 	<ul style="list-style-type: none"> • Establish links between our website and Hanna's blog.



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(5 Min)	Treasurer's Financial Report (Cristi)	<ul style="list-style-type: none">• Club generated net income of \$3,339.76 for 2009	<ul style="list-style-type: none">•
		<ul style="list-style-type: none">•	<ul style="list-style-type: none">•

Meeting adjourns: 9:05