



Kalamazoo Area Runners Board Meeting

August, 2009

Attendees: Darrell Hardin (phone), Bonnie Sexton, Giti Henrie, Cristi DeDoes, Julie Wojtaszek, Brian Abbott, Scott Taylor

Absent: Phil Goodwin

Meeting Time : 7:25

Time	Agenda Item	Discussion	Follow-up Items
10 min 7:25	Board Approval of Sponsorship Solicitation Policy	<ul style="list-style-type: none"> • Darrell addressed our need was to establish a criteria for accepting potential sponsors. • Darrell presented the list that he developed. 	<ul style="list-style-type: none"> • Darrell will email his ideas and they will be discussed at the Sept board meeting as an agenda item.
10 min 7:32	Board Approval of Inventory Tracking Policy and Procedure	<ul style="list-style-type: none"> • Cristi shared the spread sheets that she developed to track inventory. • One sheet was for inventory tracking and a second for check outs and returns. 	<ul style="list-style-type: none"> • Add a return column to the inventory check out sheet. • Develop policy and procedure for using forms.
10 min 7:37	Club Series Awards Proposal	<ul style="list-style-type: none"> • Bonnie shared a spread sheet with price comparisons and had samples of items to choose from. • The headband (girls) and the hat (guys) were approved by the board. No size issues with the hats. • We will order 72 of each. The over order can be used in raffles and sale. The Board approves. 	<ul style="list-style-type: none"> • Bonnie will make the order.



Kalamazoo Area Runners Board Meeting

August, 2009

		<ul style="list-style-type: none"> • The hats will be sold for \$10. 	
5 min 7:47	KAR Apparel Update	<ul style="list-style-type: none"> • 22.10 / singlet, 18.00 for short sleeve, 20.40 for long sleeve shirt. • Purchases will be made through the Gazelle web site. • Order dates Sept 15 and the orders should be filled by the end of the month. Another order in November. • Bonnie had samples of the jackets to be offered. The colors of the jacket did not go well with the logo. The board likes the iron color as opposed to the blue and yellow offered. • Two color logo large on the back of jacket, smaller one color on the front pocket area. 	<ul style="list-style-type: none"> • Phil will play with the logo.
5 min 8:00	KRVT Partnership Update	<ul style="list-style-type: none"> • A 5K/10K training program run with our help. • This addresses one of our strategic planning goals. • This is on hold until January. 	<ul style="list-style-type: none"> •
10 min	Website Update	<ul style="list-style-type: none"> • Phil was not present to update. 	<ul style="list-style-type: none"> •
10 min 8:02	Discussion on Timeclock Funding	<ul style="list-style-type: none"> • Time line for needing a clock is 7 months (Kal-Haven) • We need to clarify how to recognize sponsors to offset the cost. • Natalie Dale may have some money through her employer's contribution recognizing her volunteer 	<ul style="list-style-type: none"> • Bonnie will follow up with Natalie as to the availability of the money. • Develop a sponsor structure for the next meeting. (Darrell)



Kalamazoo Area Runners Board Meeting

August, 2009

		<ul style="list-style-type: none"> time. Used for Kal-Haven, Y-kids, T-trot. 	<ul style="list-style-type: none"> Bonnie will email Gazelle to see their clock is available.
		<ul style="list-style-type: none"> 	<ul style="list-style-type: none">
5 min 8:26	In the Zone Metabolic Testing – KAR Day	<ul style="list-style-type: none"> \$75/member for the test. Normally \$150. The month of October will be available to members. The board is in favor of moving forward. Cross promotion of logos was approved. 	<ul style="list-style-type: none">
10 min 8:31	Board Approval of Policy on Meeting Minutes	<ul style="list-style-type: none"> The board approved the presented policy. 	<ul style="list-style-type: none">
10 min 8:33	Board Approval of Conflict of Interest Policy and Acknowledgement	<ul style="list-style-type: none"> Deletion of “supplying any reasons why the transaction might now be in the best interest of KAR”. The board approved policy with the changes. This policy includes board members and directors of various events. Signing the document can be done in the month following general election of board members. 	<ul style="list-style-type: none">
5 min 8:43	Kalamazoo Klassic National Championship Planning	<ul style="list-style-type: none"> Aug 21 lunch time meeting. This is a marketing opportunity for the KAR. 	<ul style="list-style-type: none"> Brian can make the meeting.
5 min 8:45	Reimbursement for Hydration for KAR Sponsored Training Runs	<ul style="list-style-type: none"> Brian mentioned that the Wednesday runs are listed as being informal and bring your own hydration. 20 Volunteer points can be issued for donating water at a Wednesday run. 	<ul style="list-style-type: none">



Kalamazoo Area Runners Board Meeting

August, 2009

5 min 8:13	Discount Sponsors/Mona Vie Opportunity	<ul style="list-style-type: none"> • Sponsors that would give our members a discount. • The Sponsor criteria that is being developed is to include discount sponsors. • Julie presented the Mona Vie opportunity. • Giti asked if the product has been FDA tested. • The juice comes in a wine bottle sized container at \$38/bottle. • The club gets nothing from this partnership. The members get a discounted price. 	<ul style="list-style-type: none"> • Julie will check on the testing and testimonials. • Julie may negotiate a lower price.
10 min 8:50	Enhancements to Membership Processing	<ul style="list-style-type: none"> • Julie estimates that we would lose \$2800 one year by giving all members a common renewal date. • \$1200 would be lost if it were divided into two renewal dates per year. • Julie is not advocating the change. She thinks the price is too high to make her job easier. 	<ul style="list-style-type: none"> • We will continue to work on this.
5 min 9:02	Treasurer's Financial Report	<ul style="list-style-type: none"> • Cristi provided her spread sheet. • Budget info will be needed by Nov. 	<ul style="list-style-type: none"> • Cristi will send out info.

Darrell excused at 8:15
Meeting adjourned at 9:06